



The Meridian Agriculture Farm Advisory Board service is a strategic management tool to improve the direction, culture, decision making and profitability of your business. Farm Advisory Boards formalise the management of a business and put in place best practice business management and governance behaviours.

WHAT CAN MERIDIAN AGRICULTURE DO FOR YOU?

Meridian Agriculture Farm Business Advisors offer farm owners and managers the opportunity to formalise and professionalise the running of their business. A Farm Advisory Board can be comprised of the farm owners, managers, appropriate stakeholders and an independent advisor to provide guidance, coaching, advice and structure to a business. Meridian Agriculture advisors can act as the Board Chair to ensure contributions by all and progressive discussions or as an independent advisor to challenge thinking and the status quo. Typically, a Farm Advisory Board meets two to four times a year to discuss and provide a high level, formal strategic governance layer to each business.

QUESTION AND ANSWER SESSION

- Do you have a progressive business with great growth prospects but are struggling to know what the next step is?
- Do you have the next generation pushing for business growth?
- Do you need your multi-million dollar farming land asset to work harder for you?

The answer may be creating a Farm Advisory Board.

DEPENDENT ON THE BUSINESS, THE FARM ADVISORY BOARD DISCUSSES:

- Strategic planning.
- Business and production planning.
- The budget and monitors business performance to the budget.
- People management within the business.
- Policy development and long-term capital expenditure planning.
- Marketing and asset development plans.
- An action plan to achieve goals.



WHAT ARE THE BENEFITS OF A FARM ADVISORY BOARD?

Farm Advisory Boards are an innovative structure that allows for external advisors, mentors or highly regarded peers to provide alternative management skill sets to a business. Using Meridian Agriculture as a Board Chair or an advisor on the Board will provide:

- A more formal approach to your business that will drive development, asset improvement, management and leadership.
- An experienced independent advisor to work directly with your business, to help you set appropriate goals, management strategies and governance principles.
- Opportunities for open conversations, robust discussions, evidenced based decision making and greater accountability.
- A challenge to the status quo.

WHAT MAKES MERIDIAN AGRICULTURE DIFFERENT?

Meridian Agriculture works across a broad spectrum of clients including family farms, corporate agriculture and agribusiness, indigenous agriculture, industry bodies and government. Our advisors are exposed to the very best businesses and some that have room to improve. We share our bank of knowledge to empower you and your business.

When you engage with Meridian Agriculture, you are receiving the experience and knowledge of our livestock advisors, our succession planners, our agronomists, our soil analytics business, our recruitment and HR advisors and our farm and agribusiness business specialists. We pride ourselves on the integration of our services to provide maximum return for your investment.

YOUR NEXT STEP:

Visit our Website.
Follow us on Twitter @meridian_ag
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Call the Office 03 5341 6100