



"If you don't know where you are going, you'll end up someplace else" Yogi Berra.

The Meridian Agriculture team has experience in farm performance, business and family planning and succession combined with an in-depth knowledge of farm systems. Our consultants all have farming experience: we are farmers, were brought up on farms or are partners in farming businesses. Every business has a lifecycle. By planning ahead, the journey to achieve your goals can be exciting, profitable, strategic and undertaken with great family communication.

WHAT CAN WE DO FOR YOU?

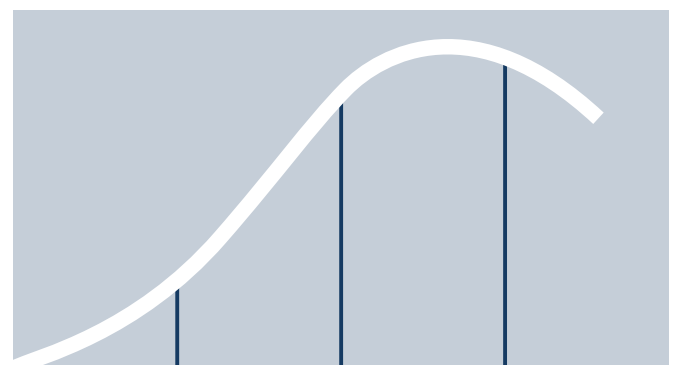
Meridian Agriculture provides advice on a fee for service basis with areas of expertise in the following:

- Whole farm planning.
- Strategic planning.
- Tactical and operational planning.
- Business planning.
- Succession & Estate planning.
- Action plans and year in, year out monitoring.
- Advisory boards.
- Family business facilitation.
- Workplace health and safety plans.
- Skills needs analysis and audits.
- Skills training.

THE BENEFITS:

1. The advantage of independent, external advice to set goals and develop an action plan to achieve them.
2. A more strategic approach toward your business which will grow family relationships and profits.
3. An opportunity to identify strategies to improve business management.

BUSINESS LIFE CYCLE



Start-up Growth Maturity Decline



WHAT IS YOUR VIEW FROM THE VERANDAH?

Have you ever thought about what the future looks like? If you sat on your verandah and looked out over the next twenty years, what does your farm, your family and your business look like? Meridian Agriculture advisors can help you identify exactly where your business is now from a production and financial perspective and develop an action plan to achieve your goals.

It is important to have objectives with regard to your:

- Family and Lifestyle.
- Succession and estate plan.
- Children's education and your retirement.
- Production metrics and financial position.
- Management, marketing and technology.
- Labour, land and resources.

IF THE PLAN DOESN'T WORK, CHANGE THE PLAN: NEVER CHANGE THE GOAL.

WHAT MAKES MERIDIAN AGRICULTURE DIFFERENT?

Meridian Agriculture is a vibrant, progressive and independent agricultural consultancy business. We have been working in the industry for over 30 years and have a balanced mix of enthusiasm, passion and experience.

When you engage with Meridian Agriculture, you also have access to our livestock advisors, our succession planners, our agronomists, our soil analytics business, and our farm and agribusiness recruitment specialists. We have the ability to integrate our services to provide maximum return for your investment.

YOUR NEXT STEP:

Visit our Website.
Follow us on Twitter @meridian_ag
or www.facebook.com/meridianag
Call the Office 03 5341 6100