

## CAPABILITY STATEMENT



### Areas of Expertise

- Project management
  - Leadership
  - Mentoring
  - Teamwork
  - Individual performance
  - Capacity building
- Group facilitation and training
- Strategic planning facilitation
- Human resource management
- Performance management
- Recruitment
- Industrial relations advice
- Marketing strategy
- Marketing research and focus groups

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## BEN REEVE

Bachelor of Management (Marketing) –  
*University of Ballarat*

Certificate IV in Training and Assessment -  
*University of Ballarat*

Leadership Ballarat and Western Region –  
*2010 program*

Ben is a Consultant, Facilitator and Coach with Meridian Agriculture, working with industry, governments and businesses in the areas of leadership, mentoring, human resource management and industrial relations. He also has a strong project management background, managing and delivering various successful leadership and capacity building programs, mentoring programs as well as facilitating strategic planning sessions and organisational reviews.

Ben has been involved with a number of key industry projects including:

Program design and delivery of **Future Pasture Consultants** Program – MLA Donor Company – (2025 – current)

Program management, development and delivery of the **Advancing Beef Leaders** program – QDAF (2020 – ongoing)

Program design and delivery of Future **Livestock Consulting Internship** Program – MLA Donor Company – (2015 – 2024)

Grazing Extension Team **Mentoring Program** (QDAF) (2024-25)

Facilitation or training delivery for:

- South Coast Food and Fibre Council
- Dairy NSW
- DairySage Mentoring programs (Gardener Foundation)
- Pork Australia Young Emerging Leadership groups
- Marcus Oldham Rural Leadership Program.