

## CAPABILITY STATEMENT



### **BRYONY FITZGERALD**

Bachelor Agricultural Science (Hons) – Animal Science  
*University of QLD, Brisbane, Australia*

Master of Business Administration (MBA) – Distinction  
*Warwick Business School, University of Warwick, UK*

Certificate Diploma Accounting and Finance –  
*Association of Certified Chartered Accountants (ACCA), UK*

#### **Areas of Expertise**

- Financial modelling/farm systems modelling
- Investment appraisal
- Due diligence investigations and coordination
- Transaction management
- Farm business planning, including expansion/diversification/divestment planning
- Implementation of monitoring and management systems to improve financial performance.
- Farm benchmarking and analysis
- Discussion group and meeting facilitation
- Technical farm and livestock consulting
- Training/education course design and delivery

Bryony Fitzgerald provides agricultural asset management and consultancy services to a wide range of clients, including farm owners and managers, family offices, high net worth individuals, fund managers and industry bodies.

Her background includes working with dairy, beef and broadacre farmers across southern Australia as well as in Ireland, the UK, the US and France, with a focus upon profitable farm systems, financial management, business planning and strategic business growth through expansion and diversification.

Having completed an Executive MBA from Warwick Business School, specialising in finance, Bryony then worked in the commercial property fund and asset management sector in the UK, before moving back to Australia in 2012 to focus upon farm investment management.

Bryony has worked with a diverse range of clients with farming interests in the dairy and broadacre sectors across Victoria, Tasmania, South Australia and NSW. She has been involved in the assessment, setup and ongoing management of multiple contract farming deals, partnerships and joint ventures, and has also worked extensively with producer groups, industry bodies and processors.

Bryony has developed specific competencies in financial modelling and analysis and has conducted detailed modelling and due diligence investigations for multiple farm assets and agribusiness organisations, as well as reviews of corporate farming operations.

In addition to asset acquisition and management, Bryony assists clients with feasibility studies, business planning, farm and financial management. She enjoys developing training programs for producers and service providers, and lectures in agribusiness finance on a part-time basis to postgraduate students at Marcus Oldham College, Geelong.

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